Haward Technology Middle East

COURSE OVERVIEW SS0422
CSR Foundation & Execution

Course Title
CSR Foundation & Execution

Course Date/Venue
September 22-26, 2024/Boardroom 1, Elite Byblos Hotel Al Barsha, Sheikh Zayed Road, Dubai, UAE

Course Reference
SS0422

Course Duration/Credits
Five days/3.0 CEUs/30 PDHs

Course Description

H-STK© INCLUDED

3.0 CEUs (30 PDHs) AWARD

80% of this course is practical sessions where participants will be engaged in a series of interactive small groups, class workshops and role-plays.

Corporate Social Responsibility (CSR) is a form of corporate self-regulation integrated into a business model. CSR policy functions as a self-regulatory mechanism whereby a business monitors and ensures its active compliance with the spirit of the law, ethical standards and national or international norms. With some models, a firm's implementation of CSR goes beyond compliance and engages in "actions that appear to further some social good, beyond the interests of the firm and that which is required by law". CSR aims to embrace responsibility for corporate actions and to encourage a positive impact on the environment and stakeholders including consumers, employees, investors, communities and others.

CSR is not about pressuring firms into engaging in philanthropy or obligating them to shoulder additional responsibility for different social problems. Considered broadly, CSR is about establishing and perpetuating social norms that make economic markets more transparent and effective in serving societal interests.

It is likely to become an increasingly essential framework for reconciling individual interests and the social good. Because of this, CSR plays an increasingly influential role in every aspect of business, from corporate strategy to marketing and human resource management.

This course is designed to provide participants an overview on the basic principles of CSR and sustainability. It covers the key concepts and principles of sustainability and CSR; the definition of CSR and how it is applied CSR related concepts; stakeholder engagement, the best practices for preparing annual stakeholder engagement plan; social and environmental systems; driving environmental and social benefit within three distinct areas – engaging in philanthropy, optimizing operational impact and creating shared value; the global reporting initiative (GRI) main principles and guidelines; the local and international trends and legislation in CSR; and evolving the CSR activities to align with organizational goals and capabilities.

Further, the course will also cover the key principles of a CSR strategy; making the business case for the CSR strategy; identifying opportunities that benefit the organization as well as the community; building the ability to create shared business and social value over time; how company activities impact the environment and community; how organizational behaviour is impacted by CSR; the concept of triple bottom line (profit, people, plant) and the importance of taking it into consideration when analysing the company overall performance; integrating CSR best practices into key business areas, disseminating policy effectively and embedding CSR within the culture; sustainability programs and initiatives; good and bad business behavior across different sectors; components of a CSR action plan for your organization; building CSR expertise and capabilities; integrating social responsibility metrics into general performance management systems; measuring social and business impact; and communicating the goals and impact of CSR efforts to colleagues, shareholders and other stakeholders.

Course Objectives

Upon the successful completion of this course, each participant will be able to:-

- Apply and gain a basic knowledge on CSR and sustainability principles

- Discuss the key concepts and principles of sustainability and CSR

- Explain the definition of CSR and how it is applied

- Identify CSR related concepts such as carbon footprint, green marketing, etc.

- Recognize the main principles and guidelines of Global Reporting Initiative (GRI)

- Determine the local and international trends and legislation in CSR

- Explain the key principles of a CSR strategy

- Recognize how company activities impact the environment and community and how organizational behavior is impacted by CSR

- Identify the concept of triple bottom line (profit, people, planet) and the importance of taking into consideration when analyzing the company overall performance

- Participate in sustainability programs and initiatives

- Identify good and bad business behavior across different sectors

- Develop the components of a CSR action plan for their own organization
- Define stakeholder engagement and apply the best practices for preparing annual stakeholder engagement plan
- Identify social and environmental systems in which the company operates to target relevant opportunities for impact
- Carryout environmental and social benefit within three distinct areas – engaging in philanthropy, optimizing operational impact and creating shared value
- Determine the CSR activities to align with organizational goals and capabilities
- Explain the business case for the CSR strategy
- Identify opportunities that benefit the organization as well as the community
- Create shared business and social value over time
- Discuss how organizational behaviour is impacted by CSR
- Integrate CSR best practices into key business areas, disseminating policy effectively and embedding CSR within the culture
- Identify CSR expertise and capabilities
- Discuss social responsibility metrics into general performance management systems
- Measure social and business impact
- Communicate the goals and impact of CSR efforts to colleagues, shareholders and other stakeholders

Exclusive Smart Training Kit - H-STK®

*Participants of this course will receive the exclusive "Haward Smart Training Kit" (**H-STK®**). The **H-STK®** consists of a comprehensive set of technical content which includes **electronic version** of the course materials, sample video clips of the instructor's actual lectures & practical sessions during the course conveniently saved in a **Tablet PC**.*

Who Should Attend

This course provides a basic knowledge on CSR and sustainability principles for employees who perform at a level in a range of contexts that requires general supervision to ensure effectiveness and efficiency.

Training Methodology

This interactive training course includes the following training methodologies as a percentage of the total tuition hours:-

20% Lectures
80% Practical Exercises, Case Studies, Games, Customized Videos, Site Visits, Simulations, Role Play, Group Skill Sessions, Outdoor & Indoor Activities

In an unlikely event, the course instructor may modify the above training methodology before or during the course for technical reasons.

Course Certificate(s)

Internationally recognized certificates will be issued to all participants of the course who completed a minimum of 80% of the total tuition hours.

Certificate Accreditations

Certificates are accredited by the following international accreditation organizations:-

• The International Accreditors for Continuing Education and Training (IACET - USA)

Haward Technology is an Authorized Training Provider by the International Accreditors for Continuing Education and Training (IACET), 2201 Cooperative Way, Suite 600, Herndon, VA 20171, USA. In obtaining this authority, Haward Technology has demonstrated that it complies with the **ANSI/IACET 2018-1 Standard** which is widely recognized as the standard of good practice internationally. As a result of our Authorized Provider membership status, Haward Technology is authorized to offer IACET CEUs for its programs that qualify under the **ANSI/IACET 2018-1 Standard**.

Haward Technology's courses meet the professional certification and continuing education requirements for participants seeking **Continuing Education Units** (CEUs) in accordance with the rules & regulations of the International Accreditors for Continuing Education & Training (IACET). IACET is an international authority that evaluates programs according to strict, research-based criteria and guidelines. The CEU is an internationally accepted uniform unit of measurement in qualified courses of continuing education.

Haward Technology Middle East will award **3.0 CEUs** (Continuing Education Units) or **30 PDHs** (Professional Development Hours) for participants who completed the total tuition hours of this program. One CEU is equivalent to ten Professional Development Hours (PDHs) or ten contact hours of the participation in and completion of Haward Technology programs. A permanent record of a participant's involvement and awarding of CEU will be maintained by Haward Technology. Haward Technology will provide a copy of the participant's CEU and PDH Transcript of Records upon request.

• British Accreditation Council (BAC)

Haward Technology is accredited by the **British Accreditation Council** for **Independent Further and Higher Education** as an **International Centre**. BAC is the British accrediting body responsible for setting standards within independent further and higher education sector in the UK and overseas. As a BAC-accredited international centre, Haward Technology meets all of the international higher education criteria and standards set by BAC.

Accommodation

Accommodation is not included in the course fees. However, any accommodation required can be arranged at the time of booking.

Course Instructor(s)

This course will be conducted by the following instructor(s). However, we have the right to change the course instructor(s) prior to the course date and inform participants accordingly:

Dr. Chris Le Roux, PhD, MSc, BSc, PMI-PMP, PMI-CAPM is a **Senior Project & Management Consultant** with over **45 years** of teaching, training and industrial experience. His expertise lies extensively in the areas of **Project & Contracts** Management Skills, **Project & Construction** Management, **Project** Planning, Scheduling & Control, **Project** Management, Project Delivery & Governance Framework, **Project** Management Practices, **Project** Management Disciplines, **Project Risk** Management, **Risk** Identification Tools & Techniques, **Project** Life Cycle, **Project Stakeholder** & Governance, **Project Management** Processes, **Project Integration** Management, **Project** Management Plan, **Project Work** Monitoring & Control, **Project Scope** Management, **Project Time** Management, **Project Cost** Management, **Project Quality** Management, **Quality** Assurance, **Project Human Resource** Management, **Project Communications** Management, **Contract** Management, **Tender** Development, **Contract** Standards & Laws, **Dispute Resolution** & **Risk** Identification, Myers-Briggs Type Indicator (**MBTI**), **Organization** Development Consultation, Advanced Debriefing of **Emotional** Trauma, **Interpersonal Motivation**, **Model Based Interviewing**, **Leadership Orientation** Programme, **Coaching & Motivation**, **Creative Thinking & Problem-Solving** Techniques, **Emotional Intelligence**, **Presentation** Skills, **Communication & Interpersonal** Skills, Effective **Communication & Influencing** Skills, Effective **Business Writing Skills**, **Writing** Business Documents, **Business Writing** (Memo & Report Writing), **Leadership & Team Building**, Psychology of **Leadership**, **Interpersonal Skills & Teamwork**, **Coaching & Mentoring**, **Innovation & Creativity**, **Office Management & Administration** Skills, Controlling Your **Time & Managing Stress**, **Crisis** Management, Strategic **Human Resources** Management, **Change** Management, **Negotiation** Skills, **Strategic Planning**, **Risk** Analysis & Risk Management, Global Diverse & Virtual Teams Operation, Exceeding **Customer** Expectations, **Corporate Governance** Best Practice, **Business Performance** Management & Improvement, Building Environment of **Trust & Commitment**, **Win-Win Negotiation** Strategies, **Quality Improvement & Resource** Optimization, Neuro Linguistic Programming (**NLP**), **Personal Resilience** Developing, Effective Role Modelling & Development, Managing Dynamic Work Environments, Organizational Development, **Career** Management, Situation & Behaviour Analysis, Interpersonal **Motivation** Skills, **Inventory** Management and **Financial** Administration. Further, he is also well-versed in Water Supply System Security, Vulnerability & Terrorism, Integrated Security Systems, Incident Threat Characterization & Analysis, Physical Security Systems, Security Crisis, Security Emergency Plan, Command & Control System, Preventive Actions and Situation Analysis. He was the **Psychologist** & **Project Manager** wherein he was responsible in the project management and private psychology practices.

Course Fee

US$ 5,500 per Delegate + **VAT**. This rate includes H-STK® (Haward Smart Training Kit), buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Course Program

The following program is planned for this course. However, the course instructor(s) may modify this program before or during the course for technical reasons with no prior notice to participants. Nevertheless, the course objectives will always be met:

Day 1:   *Sunday, 22nd of September 2024*

0730 – 0800	*Registration & Coffee*
0800 – 0815	*Welcome & Introduction*
0815 – 0830	**PRE-TEST**

0830 – 0900	*The Key Concepts & Principles of Sustainability & CSR*
0900 - 0930	*The Definition of CSR & How it is Applied*
0930 – 0945	*Break*
0945 – 1030	*CSR Related Concepts such as Carbon Footprint, Green Marketing, etc.*
1030 – 1230	*Stakeholder Engagement, the Best Practices for Preparing Annual Stakeholder Engagement Plan*
1230 – 1245	*Break*
1245 – 1420	*Social & Environmental Systems in which the Company Operates to Target Relevant Opportunities for Impact*
1420 – 1430	*Recap*
1430	*Lunch & End of Day One*

Day 2: **Monday, 23rd of September 2024**

0730 – 0830	*Driving Environmental & Social Benefit within Three Distinct Areas – Engaging in Philanthropy, Optimizing Operational Impact & Creating Shared Value*
0830 - 0930	*Global Reporting Initiative (GRI) Main Principles & Guidelines*
0930 – 0945	*Break*
0945 – 1100	*Local & International Trends & Legislation in CSR*
1100 – 1230	*Evolving the CSR Activities to Align with Organizational Goals & Capabilities*
1230 – 1245	*Break*
1245 – 1420	*Key Principles of a CSR Strategy*
1420 – 1430	*Recap*
1430	*Lunch & End of Day Two*

Day 3: **Tuesday, 24th of September 2024**

0730 – 0830	*Making the Business Case for the CSR Strategy*
0830 - 0930	*Identifying Opportunities that Benefit the Organization as well as the Community*
0930 – 0945	*Break*
0945 – 1100	*Building the Ability to Create Shared Business & Social Value Over Time*
1100 – 1230	*How Company Activities Impact the Environment and Community*
1230 – 1245	*Break*
1245 – 1420	*How Organizational Behaviour is Impacted by CSR*
1420 – 1430	*Recap*
1430	*Lunch & End of Day Three*

Day 4: **Wednesday, 25th of September 2024**

0730 – 0830	*The Concept of Triple Bottom Line (Profit, People, Plant) & the Importance of Taking it into Consideration when Analysing the Company Overall Performance*
0830 - 0930	*Integrating CSR Best Practices into Key Business Areas, Disseminating Policy Effectively & Embedding CSR within the Culture*
0930 – 0945	*Break*
0945 – 1100	*Sustainability Programs & Initiatives*
1100 – 1230	*Good & Bad Business Behavior Across Different Sectors*
1230 – 1245	*Break*
1245 – 1420	*Components of a CSR Action Plan for Your Organization*
1420 – 1430	*Recap*
1430	*Lunch & End of Day Four*

Day 5:   **Thursday, 26th of September 2024**

0730 – 0930	**Building CSR Expertise & Capabilities**
0930 – 0945	Break
0945 – 1100	**Integrating Social Responsibility Metrics into General Performance Management Systems**
1100 – 1230	**Measuring Social & Business Impact**
1230 – 1245	Break
1245 – 1345	**Communicating the Goals & Impact of CSR Efforts to Colleagues, Shareholders & other Stakeholders**
1345 – 1400	**Course Conclusion**
1400 – 1415	**POST-TEST**
1415 – 1430	Presentation of Course Certificates
1430	Lunch & End of Course

Practical Sessions

80% of this highly-interactive course is practical sessions. Theory learnt (20%) will be applied using various role-plays, case studies and practical sessions.

Course Coordinator

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